

Release Date: 11/9/2021

Service Needed: Youth and/or Parent Prevention Education and Engagement

About Neighborhood House

Neighborhood House is one of the oldest social service agencies in the Puget Sound region and has a long history of working with King County's immigrant, refugee and low-income communities. Our mission is to partner with diverse individuals and families to build community and achieve their goals for health, education and self-sufficiency. Last year, Neighborhood House served over 12,000 individuals of all ages through programming in the areas of early childhood education, youth development, family & social services, employment, housing stability and community health.

The purpose of Neighborhood House (NH)'s Community Health program is to provide substance abuse prevention services using evidence-based interventions, environmental strategies and SAMHSA's Strategic Prevention Framework (SPF) while ensuring culturally competent and relevant interventions to youth and parents.

Youth and/or Parent Education and Engagement In Prevention Programs

Neighborhood House is seeking organizations, consultants or independent contract vendors to engage and educate youth and/or parents and caregivers in our prevention messages. Vendors must be familiar with, and able to connect to, diverse youth and/or families in Southeast Seattle. Priority for awards will go to currently active members of the PEACE Coalition. **Vendors who are providing in person services must provide proof of full COVID-19 Vaccination.**

The SE Seattle PEACE Coalition expects to fund 5 or more projects and the coalition will determine the amount of awards based up the scope of the project and how many people are engaged.

Projects must engage youth and/or parents in one or more of the following topics/campaigns:

206 Rising - www.206rising.org is a positive norms media campaign that promote that most youth make positive health choices. Local adaptations of the "[Hustle & Strive](#)" campaign implemented under the 206 Rising brand will be considered as well as facilitating **SPORT Prevention Plus Wellness** workshops to middle school students.

Social Media Prevention Messaging: coordinate social media prevention messages including: **Laced and Lethal, Start Talking Now, Talk They Hear You, Most Steer Clear** www.moststeerclear.org or other prevention media campaigns.

Hip Hop to Prevent Substance Abuse – using hip hop, music or other arts to engage youth in prevention messages, this could include regular youth prevention groups or a showcase event.

Parent/Family Engagement to educate about prevention issues, this could be through social media, online workshops/forums, culturally relevant educational videos or other means as well so facilitating **Guiding Good Choices** in specific languages or **Strong African American Families Program**.

Sources of Strength - Coordination of implementation of Sources of Strength at Rainier Beach High School, Aki Kurose Middle school, Seattle World School or other locations.



Timeline

Project may begin once approved as soon as November 2021 and must be completed by June 1st 2022. Additional projects will be considered for for July-Dec 2022. Specific timelines will be negotiated. Projects will be reviewed once received. We encourage people to apply as funds are limited.

NH reserves the right to re-bid services for any reason and makes no promises regarding minimum levels of services or products that will be purchased through this RFQ.

How To Apply:

Email a brief description (one page) of the project you would like to do and answer these questions:

1. Which of the topics or media campaigns listed above do you plan to address?
2. What do you plan to do to educate or engage youth/parents in SE Seattle about prevention?
3. Who will you reach? What population or community is your focus? How many will you reach?
4. Budget. How much will your project cost and what will you spend funds on (staff time, supplies, etc).
5. What is your experience working with diverse youth and families in SE Seattle?

Vendors must be at least 18 years of age and have a current WA State Business License.

All projects must be done remotely or following current public health guidance to prevent the spread of COVID-19

Submission Close Date: open until filled - please apply as soon as possible.

Submit To: Email submissions to: mikegs@nhwa.org

Questions

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